

How We Helped a Global Automotive Manufacturer Migrate and Embrace SharePoint Online.

Modern Work

The client

The Canadian subsidiary of a globally renowned automotive manufacturer boasts a significant workforce of over 900 employees and a strong foothold in the automotive industry. For nearly 60 years, this subsidiary has consistently demonstrated a commitment to delivering high-quality vehicles that cater to diverse customer needs, positioning itself as a leading player in the global automotive landscape.



The challenge

The client embarked on a strategic journey to modernize their existing SharePoint 2013 intranet. Recognizing the need to embrace the capabilities of the modern technology landscape, the client aimed to migrate from their current on-premises environment to the cloud-based SharePoint Online platform within their shared Microsoft 365 tenant. The client had also invested substantial resources into building custom apps for their SharePoint environment and wanted to migrate to the cloud without losing their custom third-party components. This transformation aimed to enhance communication, collaboration, and content-related processes for more than 900 users across the organization.

The solution

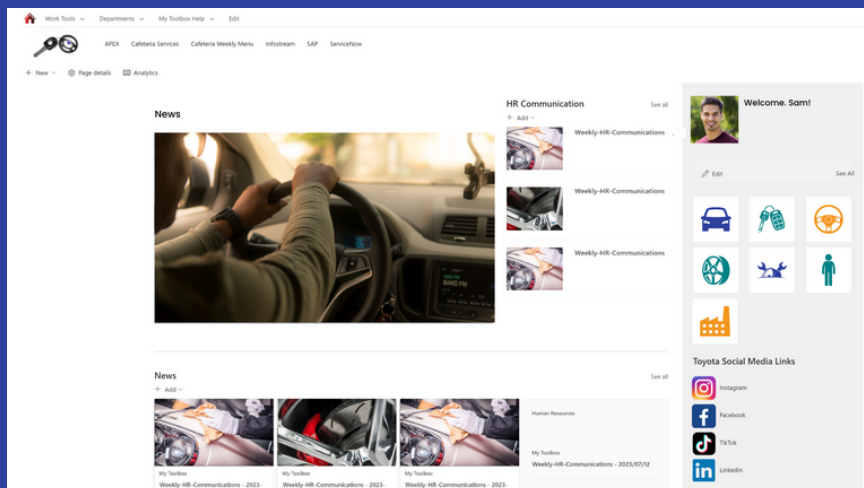
First, Creospark conducted a thorough content audit, enabling a deep understanding of the data that required migration. Collaborating closely with each department through interviews, we uncovered the specific features of the current SharePoint environment that were essential to their operations. Content metadata and tag configuration deliver a solid foundation for streamlined organization and effective content management.

A strategic information architecture for the client's new SharePoint environment aligns with security measures, ensuring that data remains protected and accessible only to authorized individuals.

We also embarked on initiatives to enhance engagement and usability. Recognizing the importance of user experience, we developed an easy navigation system custom app, creating tags to specify content types and establishing hubs for content storage in relevant folders, significantly simplifying content navigation.

Next, we translated the accurately crafted architecture into tangible results. Seamlessly transferring all client data and content from their previous SharePoint platform to the modernized environment ensured continuity and minimal disruption. This phase also involved implementing the defined information architecture across various workspaces, ensuring consistency and user-friendliness.

By streamlining the ecosystem and reducing custom apps, the team used SharePoint's out-of-the-box (OOTB) features, eliminating redundancy, minimizing cost and upkeep, and enhancing efficiency. We meticulously customized the SharePoint platform to add a distinct brand identity, ensuring it seamlessly aligned with the client's unique branding. This design improved the visual appeal and strengthened the brand identity across the platform, reinforcing a cohesive organizational image.



The outcome

Through a collaborative partnership with Creospark, the client successfully migrated from their previous SharePoint 2013 platform to the dynamic capabilities of SharePoint Online. This transition marks a pivotal step in harnessing the potential of the Microsoft 365 technology suite.

The modernization effort yielded tangible improvements across the organization. Communication and collaboration processes experienced a significant boost, fostering seamless information sharing and teamwork. The thoughtfully designed information architecture and streamlined navigation led to an optimized user experience, enabling employees to engage more efficiently with the platform.

We seamlessly migrated workspaces for the intranet, including various collaboration, project, and departmental areas, minimizing disruptions during the transition and preserving continuity that paves the way for increased productivity in the modern environment.

Post-migration, our team supported this change management with admin and user training to ensure the team was confident in managing, using, and contributing to the new tool.

Perhaps most importantly, the client witnessed enhanced adoption. As a result, the client's digital modernization journey was not just a technological shift but a holistic organizational advancement.

Looking ahead, we continue supporting the solution and their team through our Employee Experience Excellence program. This ongoing partnership ensures the client extracts the best possible results from their SharePoint Online investment, contributing to their continued growth and success.

Technologies used



SharePoint Online



Microsoft 365